



PITTI IMMAGINE UOMO  
PAD. MEDICI B/3 C/4

## CADINI FW/2009-2010: THE NEW LOOK

CADINI relaunches its men's wear collection with the new spirit and style. Its elegant creations are reborn in four new lines, based on four different inspirations and is presented in occasion of Pitti Immagine Uomo, held on 13th-16th January, 2009.

### CADINI lines

**CLASSIC.** Derives from the tradition of the craftsmanship ("sartoria") and hand-made finishings, combined with colors and couplings of accessories and materials. It represents the classic and historic men's wear, maintaining the tradition alive.

**RENEWED.** Extremely light & soft jackets, covering the range between perfectly constructed and with no lining, which makes the jacket seem and feel as a knitwear piece. Suit jackets have a completely new construction and concept: it is adjusted to the needs of a contemporary man, where the comfort and elegance are put together. The key item of this collection is a jacket with soft shoulders, which derives from the tradition of the Partonopean craftsmanship, reviewed and updated internally at CADINI.

**MODERN.** The jackets wrap around the body, creating a new shape. All the lengths are a bit shorter and tighter, expressed in new textiles and vivid colors. The modern look is becoming more and more important in the main collection of CADINI, always competing with the classic line.

**CEREMONY.** The classic tigh in grey and a matching vest, is expressed in a great precision and attention for the detail. The new, but eternally elegant ceremony look is a fresh line in CADINI collection.

Main colors: the New Black with bordo dots; dark blue with the shades of violet and red; greens with micro shading of beiges and browns; shaded greys with a light touch of silver; various beiges with the accents of bordo and violet.

### The Company

CADINI is recognized for its timeless and elegant menswear, representing the concept of the "total look". Founded in 1983 and celebrated for its quality and traditional "Made in Italy" style, CADINI has shown, since the beginning, great promise as a renowned manufacturer in the menswear sector.

The CADINI brand is present in over 40 countries including China, India, Mexico, Russia, U.S.A., Giordan, to name a few. CADINI realizes the growing global presence it continues to possess and hopes to keep expanding worldwide.

CADINI prides itself in the 'Made in Italy' concept cultivating flawless pieces unique to Italy. Using the finest quality materials from prominent Italian textile manufacturers such as Ermenegildo Zegna, Cerruti 1891, Vitale Barberis Canonico, Loro Piana, etc., CADINI's creative design process from conception to realization guarantees the excellence of every garment.